

WE INVITE YOU TO LEARN EVERYTHING WE HAVE TO OFFER

LONG & FOSTER[®]
REAL ESTATE

AGENT AFFILIATION PROGRAM

Section 100

101: WELCOME

- Welcome to Long & Foster
- Our Leadership Team
- Our Footprint and Regional Leadership
- History of Long & Foster

102: GETTING STARTED

- Long & Foster Network Access
- Long & Foster Service Desk
- Agent Assist: Agent Profile Services

Section 200

201: CONNECTING

- FOSTER on the Hub
- CONNECT Mobile App
- Microsoft 365 and Email
- OneDrive Cloud Storage

202: BUSINESS APPLICATIONS & RESOURCES

- Real Estate Contracts
- Case Sheet Online (CSOL)
- Rental Listings
- Promotional Items, Stationery & Business Cards
- Signs & Name Riders

203: ACCOUNTING & LICENSING INFORMATION SYSTEMS

- Agent Registration (ARX)
- Agent Statements
- Agent Policy Manual & Do Not Call
- Licensing

204: AGENT BENEFITS

- Health & Financial Benefits
- Technology Discounts
- Agent Services Group (ASG)
- Referral Network
- Agent Awards

Section 300

301: ALL-INCLUSIVE EXPERIENCE

- Our All-Inclusive Experience

302: CLIENT SERVICES

- Mortgage
- Inspection
- Title and Settlement Services
- Insurance and Home Warranty
- Moving and Storage

303: OTHER CLIENT SERVICES

- Property Management
- Vacation Rentals

303: CONNECT

- CONNECT with your team

Section 400

401: LONG & FOSTER ONLINE: WEBSITES, PROFILES AND GETTING SET UP

- LongandFoster.com and Property Sites
- Your Agent Profile
- Portal Manager
- Agent Website
- Agent Assist can do the customization for you!

402: MARKETING RESOURCES

- Marketing Resources
- Meet Blueprint
- Marketing Statistics, LFTV & News
- Long & Foster Branded Images
- Social Media resources

403: LUXURY AT LONG & FOSTER

- Luxury Portfolio International & Forbes Global Properties
- Luxury Marketing Resources

404: PRINT MARKETING & FARMING

- My Marketing Matters
- Quantum Digital

Section 500

501: POWER SUITE INTRODUCTION

502: TOOLS OVERVIEW

- *LF Power Suite*: Introduction to Essential Agent Tools
- *MoxiEngage*: Your Client Relationship Manager
- *MoxiCampaigns*: Stay top of mind with your clients
- *MoxiPromote*: Create Social Media Ads
- *MoxiPresent*: Impress Your Clients
- *iDesign*: Marketing Made Simple
- *RealScout*: Power Your Home Search
- *Testimonial Tree*: Your Star Rating

Section 600

601: SUCCESS PATH - TRAINING

- Success Path

602: PROGRAMS

- LAUNCH
- LEVERAGE
- Specialty Classes
- Agent Tools
- The Ex\$ellence Experience

603: EDUCATION

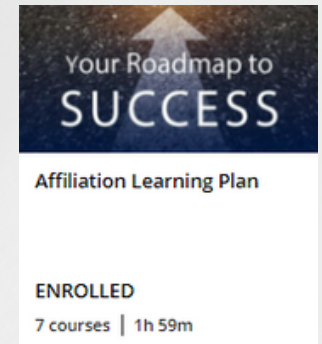
- Continuing Education
- Obtaining Multiple Licenses

Section 700

- Live training session with your regional representatives

How to access:

1. Log onto FOSTER
2. Click L&F Institute
3. Click Agent Affiliation
4. Ready, Set LEARN!



OR Scan below:

